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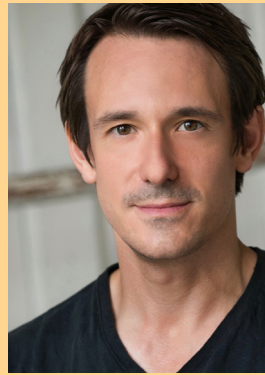
Brian & Susan Lennon

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Rachael Ruiz

Doug Small

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**MEET NEW  
ARTISTIC DIRECTOR  
JAMES SOFRANKO**

James, who danced for San Francisco Ballet for 18 years, is a Cincinnati native who received dance training at The Harid Conservatory in Boca Rotan, FL, and The Juilliard School in New York City.

In 2011, he received an Isadora Duncan Award for Best Performance in Yuri Possokhov's *Classical Symphony*. He was featured in the principal role of 'Eddie' in the Broadway touring company of *Movin' Out*, a musical choreographed by Twyla Tharp to the songs of Billy Joel.

In 2012, Sofranko co-founded DanceFAR (Dance For A Reason), an annual benefit performance and after-party bringing the Bay Area dance community together to support the work of the Cancer Prevention Institute of California. In 2014, he formed a new contemporary repertory company in San Francisco, SFDanceworks.

James and his wife, Cindy, have two young sons, Jack and Aiden.

*About the Event*

**Don't miss your chance to shine  
as we welcome new Artistic Director,  
James Sofranko, to Grand Rapids Ballet!**

First, enjoy an elegant seated dinner with James, local dignitaries, VIPs, and fellow ballet lovers at L3VEL. Next, you'll be the first to see an exclusive advance performance of *Wild Sweet Love*—the first show of our exciting 2018-19 season—followed by a glamorous, glitter-filled champagne after-party with our beautiful and talented dancers at Peter Martin Wege Theatre. Bling it up and be a part of the art!

**GRAND  
RAPIDS  
BALLET**

James Sofranko, Artistic Director



**WILD SWEET LOVE  
WELCOME GALA FOR  
JAMES SOFRANKO**

OCTOBER 18, 2018 | 5:30-10PM

<b>SPONSORSHIP LEVELS</b>	<b>FIRST POSITION \$1,000</b>	<b>ARABESQUE \$2,500</b>	<b>PLIÉ \$5,000</b>	<b>PIROUETTE \$7,500</b>	<b>TOUR EN L'AIR \$10,000</b>	<b>GRAND JETÉ \$35,000</b>
Tickets	4	8	10	10	10	10
Recognition in program	•	•	•	•	•	•
Reserved table		•	•	•	•	•
Recognition on reserved table		•	•	•	•	•
Name recognition on event PowerPoint		•	•	•	•	•
Recognition in email newsletter (14,000+)		•	•	•	•	•
Logo recognition on event PowerPoint			•	•	•	•
Half-page advertisement in program			•	•	•	•
Verbal recognition at event			•	•	•	•
Logo recognition on event invitation <small>confirmation needed no later than 8/30/18</small>				•	•	•
Full-page advertisement in program					•	•
Representative address attendees					•	•

**SOLD**

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**CHOOSE A SPONSORSHIP LEVEL**

- First Position.....\$1,000
- Arabesque.....\$2,500
- Plié.....\$5,000
- Pirouette.....\$7,500
- Tour en l'air.....\$10,000
- Grande Jeté.....\$35,000

**PURCHASE ADDITIONAL TICKETS**

# of tickets \_\_\_\_\_ x \$150 = \_\_\_\_\_

**SPONSORSHIP & TICKET PAYMENTS  
MUST BE RECEIVED BY 8/30/18 TO:**

Elizabeth McCarthy Musil, Development Director  
Grand Rapids Ballet  
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